



A message from the editorial team

Robin Roslender, Editor-in-chief; Christian Nielsen, Consulting editor

Welcome to the first standard issue of volume 8 of the Journal of Business Models. Despite the current restrictions on everyone's activities, the team has been able to assemble an issue that includes eight papers, five full length and three short papers.

The opportunity to include three short papers is particularly welcome and the hope is that going forward each standard issue will incorporate one or more of them. Responsibility for short papers was recently assumed by Dr Marco Montemari (m.montemari@staff.univpm.it) of the Università Politecnica delle Marche in Ancona, Italy. Marco has previously had editorial responsibility for the special issues of short papers presented at the Business Model Conferences in 2018 and 2019. The word limit for short papers will increase in the future and they will continue to be subject to external peer review but we aim to complete the review process within an appropriate timescale.

Special issues of the Journal of Business Models have become more numerous in recent volumes, something the editorial team wish to continue. Responsibility for special issues now resides with Professor Lorenzo Massa, who recently joined Aalborg University Business School. Suggestions for and enquiries about future special issues should be directed to Professor Massa at lorenzo.massa@business.aau.dk.

Full length submissions remain the responsibility of Professor Robin Roslender, now also a faculty member at Aalborg University Business School. All submissions are subject to a double-blind peer review process which, while being lengthy, is designed to ensure the quality and enhance the impact of the papers published in the Journal of Business Models. Reviewers are drawn from the journal's editorial boards together with a pool of ad hoc reviewers, all of whom have a demonstrated expertise in the business model and related fields. Enquiries about prospective submissions should be mailed to me at rroslander@business.aau.dk.

As many readers will know, the Fourth Business Model Conference scheduled to be held in Copenhagen in early June of this year was cancelled as a result of the Covid-19 epidemic. The event has now been rescheduled for 3 and 4 November, with a PhD workshop on 2 November, at Aalborg University's Copenhagen campus. Submissions are still invited, with the existing submissions being carried forward. Dr Montemari will again take responsibility for receipt and processing submissions on behalf of the Scientific Committee. Full details of the event are available on the conference website.

The conference will provide the opportunity for an inaugural meeting of the journal's editorial boards, at which we will discuss a publication strategy for the next three years. Details of this strategy will be added to the journal website by the end of the year as part of a comprehensive overhaul of its structure and content. The meeting will also provide the opportunity to formally thank our colleagues and former senior editors of the Journal of Business Models, Colin Haslam and Petri Ahokangas, who together with Christian Nielsen founded the journal in 2013 and have worked tirelessly to establish its current reputation.

One member of the editorial team merits particular mention, the Managing Editor Mette Rasmussen. Many readers will already have communicated with Mette in her support contact role, one of many she undertakes conscientiously in connection with the Journal of Business Models. This work is only one part of her portfolio of responsibilities at Aalborg, all of which she performs in similar manner. Many, many thanks Mette

Hope to see many of you in Copenhagen in November

Professor Robin Roslender, Editor-in-chief

Professor Christian Nielsen, Consulting editor